



12 years of developing powerful software for companies all over the world.

Since 2010, UPDIVISION is helping companies and entrepreneurs solve real-world challenges through software. Our brilliant engineers, UI designers, testers and project managers are disrupting entire industries. They create apps that save millions of dollars in operational costs or give a hand in the making of the next unicorn.

We develop long lasting partnerships with our clients and make sure their business benefits from the input of our talented people. And in 12 years, we've made a lot of friends all over the world.

For our quick portfolio, picture these numbers:



100+

delivered projects



10+

industries



20+

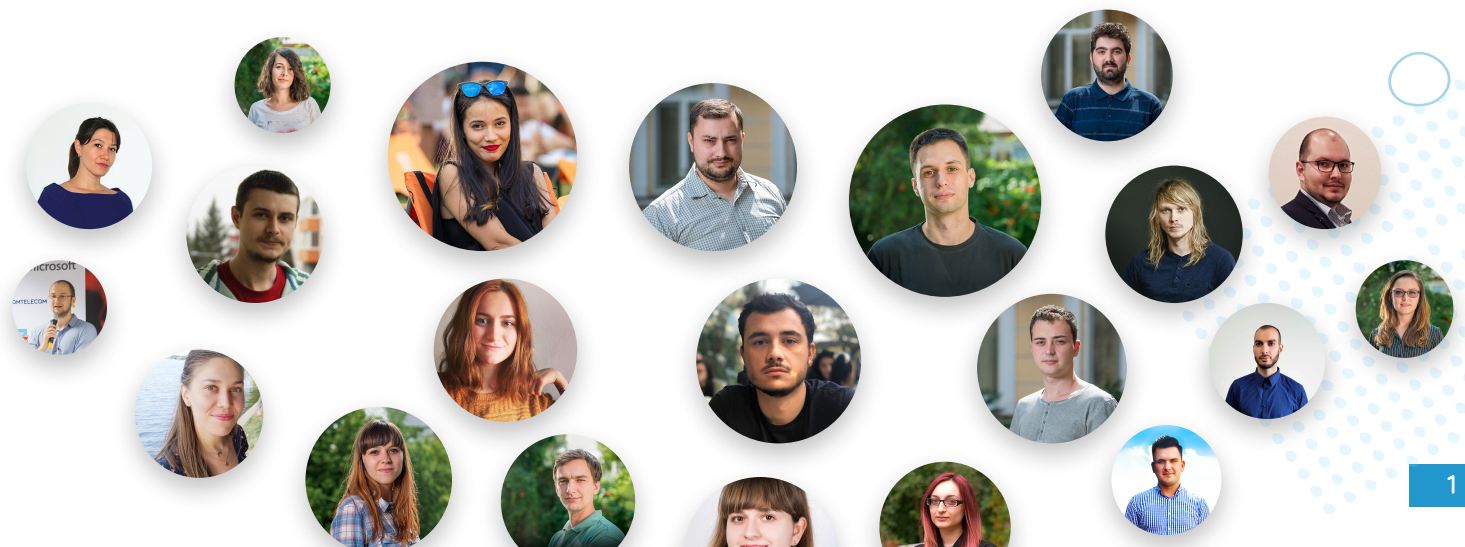
countries



12+

years of coding

More than 50 experts are ready to make your software idea win big



We turn your ideas into web & mobile apps. [#unicornmaker](#)

You bring the industry insights and we build a killer MVP in **five steps**. Read all about them below.



1. FIRST IMPRESSION EVALUATION

We make a good first impression

You'll get an initial, free estimate (time & costs). Our advice is based on 12 years of building complex apps, so you have everything you need to make an informed decision.



2. PRODUCT DISCOVERY

This is how unicorns are conceived

Validate and improve your app idea without having to write a single line of code. You'll get a clearer sense of the look & feel of your app and the basic flow.



3. TECHNICAL SOLUTION & ESTIMATES

Time, money and technology

In this stage, we answer the three How's:

- 1) How are we going to build it?
- 2) How long will it take? & 3) How much will it cost?



4. PROJECT PLANNING

We plan for the worst, you get the best

We break down features into tasks and prioritize them. We decide on the number of sprints, so there is a deliverable to test and improve on after each sprint.



5. SOFTWARE DEVELOPMENT

Development that keeps delivering

You can see milestone by milestone how your app is shaping up. Then there's the big launch day and afterwards we follow up with continuous support.

Deliverables



No code prototype



User Stories



Reliable Estimates



Tech Solution



Project Timeline



Feature Prioritization



Testable Milestones



MVP Launch

Take advantage of our talent pool, processes and know-how.



Get skilled developers

Our developers have been working remotely and across distributed teams for years. We always fit right in, due to good communication habits and powerful collaboration tools.

OR

Get the entire dev team

More than just coders, you get a team of people with experience working together and an ecosystem of tools, skills and know-how.

5 reasons to work with us, instead of a freelancer:

Working from an office with like-minded devs brings out the best in everyone: motivation, good practices, useful ideas.

1. More reliable & easily accountable.
2. Better & enforced coding practices.
3. Always up to date with the latest tech.
4. Replace or extend your team fast with people of the same (proven) caliber.
5. Get indirect feedback & ideas from an extended team. Our devs talk to each other when they face a challenge.

PEOPLE IN A TYPICAL DEV TEAM



Developers

Do the actual coding and bug fixing. Take care of servers, deployment and maintenance.



Testers

Write testing scenarios and, based on these, they run manual and automated tests.



PMs

Assign tasks in project management software. Plan dailies, sprints and Scrum meetings.



UI Designers

Make sure apps are intuitive and information is well structured. Take care of wireframes & user flows.



Our engineers are top 1%.
Because we specialize only in
a few powerful technologies.



Recognized Laravel industry experts

Our developers are shaping the Laravel ecosystem. Open source contributions, complex software for our clients and Backpack for Laravel – an admin panel used by half a million developers. We did it all.



Vue.js coding that won awards

Laravel comes hand in hand with Vue.js. So it's only natural that our engineers mastered it. And a lot of people agree. Our Vue.js themes made under Creative Tim brand are constantly top 5 on Product Hunt.

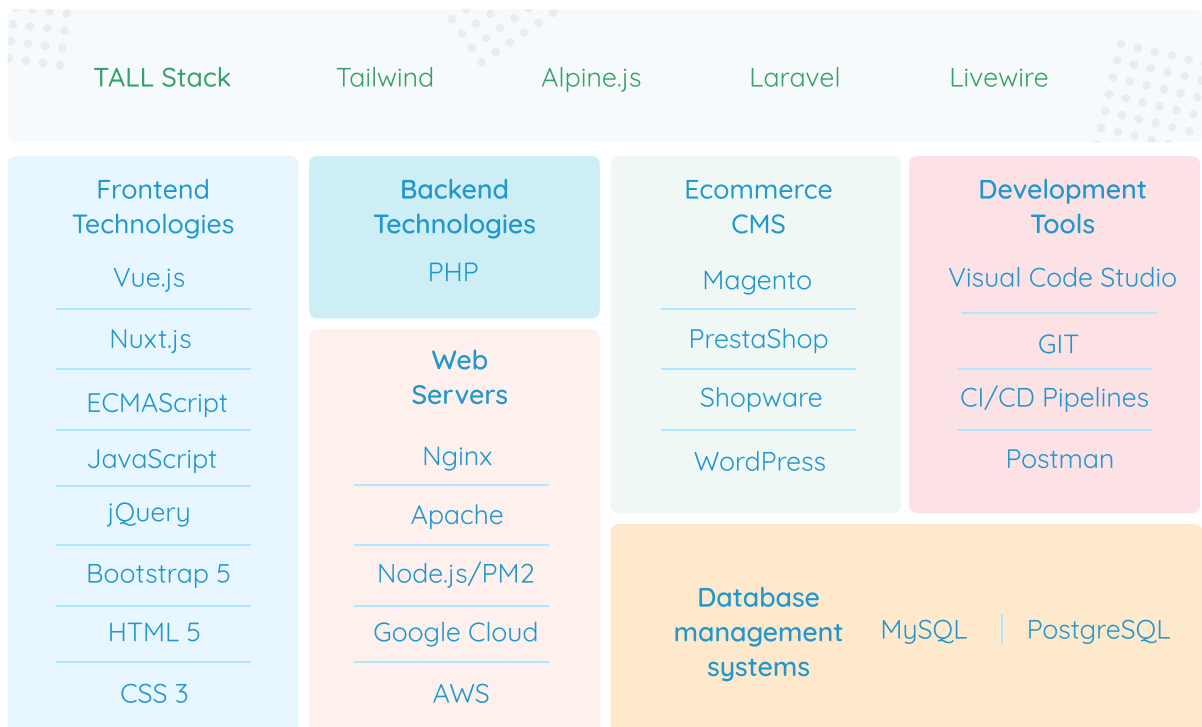


We're a straight-A Laravel certified company

-  we demonstrated our expertise in building complex applications with Laravel
-  we employ several Laravel certified developers

This is our technology stack. Just this.

You cannot be master of all trades, so our developers focus entirely on a stack capable of building unicorns. Microservices, API-based development, flexible server architecture, heavy-duty database design and load balancing capabilities are in our day-to-day mix.





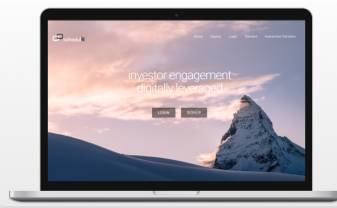
Some portfolio examples, curated for forward thinking.



Web Apps | Transportation

OviDrive Fleet ERP

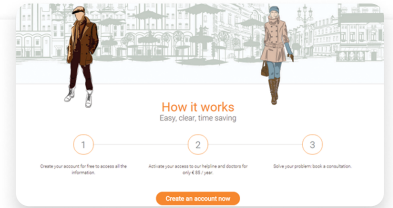
Your entire fleet of cars is now controlled by touch and click.



Web Apps | Finance

scheduIR Investor Events

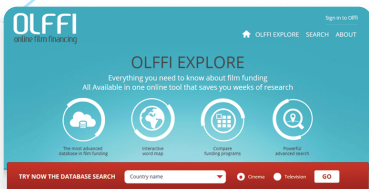
Manage meetings between companies and investors.



Web Apps | Healthcare

Doctor France Platform

Medical services from France to the world. Find doctors faster.



Web Apps | Communication & Media

OLFFI Film Fundraising

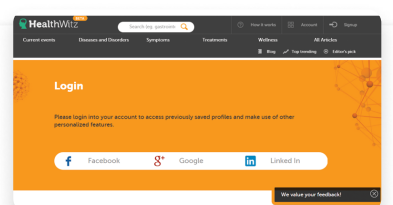
Have a great idea for a movie but lack the budget?



Web Apps | Logistics

Smart Send Shipping

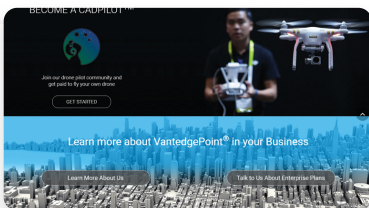
An app connecting webshops and shipping companies.



Web Apps | Healthcare

HealthWitz Medical Advice

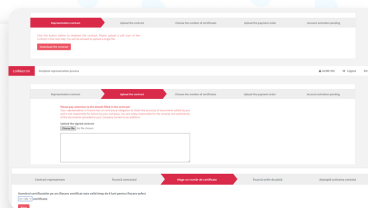
HealthWitz lays genuine medical advice at your fingertips.



Web Apps | Services

DroneSurv Measurement

Send self-driving drones to take measurements.



Web Apps | Transportation

Macron Management

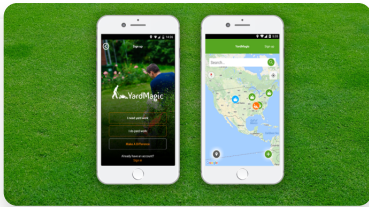
Help transport companies comply with the new French labour law.



Web Apps | Education

JurassicWorld Education

How do you make learning about DNA more fun? Through games.



Mobile & Web Apps | Services

YardMagic

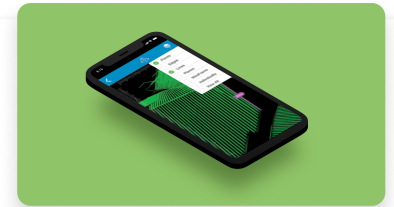
Mobilr app that connects local landscapers with lawns.



Mobile & Web Apps | FMCG

JustNow

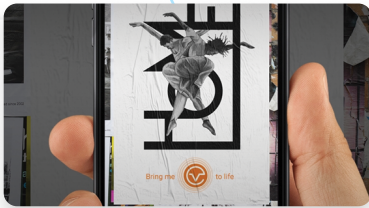
Prevent unnecessary food waste and get food at the lowest prices.



Mobile & Web Apps | Services

VideoSurv Measurement

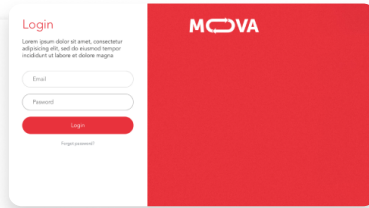
Automate a core part of the roofing industry - measurement.



Mobile Apps | Augmented Reality

eVista Augmented Reality

Bring print advertising to life with augmented reality.



Mobile & Web Apps | Logistics

Moova: Uber for Big Boxes

Match pick-up truck drivers with people needing to move.



E-commerce | Beauty

Melkior Beauty E-commerce

We gave this pretty e-commerce the power it needed.



E-commerce | Payments

Paybilla Payment Gateway

A complex online payment solution built from scratch.



E-commerce | Jewelry

Kogayon E-commerce

A powerful e-commerce for powerful Dacic-inspired jewellery.



E-commerce | Discounts

Oringo Group Buying

A deal platform with huge discounts and unique offers.



Social Platforms | Education

Prof 21

We built an educational platform for teachers in Romania.



Social Platforms | Education

HackerJam Hackathons

A complex platform for running successful hackathons online.



Social Platforms | News

Union News Portal

A complex news portal and community built from scratch.



Our clients love us.
They told us time and
time again.

FED3RAL, United States

”

“UPDIVISION took over a previously “failed” B2B project of mine and made it a success.”



Aaron West
CEO at FED3RAL

Just Now, United States

”

“We consider them an integrated part of our team. They have never let us down.”



Brad Constantinescu
CTO at Stone Soup Tech

Odin Dev, United States

”

“They are hands-on, great programmers and always thinking of ways to improve.”



Gary Norton
CEO at Odin Development

Alien Intelligence, Australia

”

“UPDIVISION is one of my few partners that can always crack a hard problem.”



Ovidiu Radu
CEO at Alien Intelligence

OviDrive, Australia

”

“From idea to specs, UX design and coding – UPDIVISION was there to share the ride.”



Ron Sullivan
Co-founder at OviDrive

StaffTalk365, UK

”

“Together, we have created a number of successful Business Intelligence applications.”



Timothy Poyntz
CEO at StaffTalk365

Ekomurz, Belgium

”

“I highly recommend UPDIVISION developers for complex web development.”



Wim de Nocker
Magento consultant

Smart Send, Denmark

”

“I was constantly impressed by the technical solutions UPDIVISION came up with.”



Anders Bilfeldt
CTO at Smart Send

scheduIR, Switzerland

”

“UPDIVISION helped us disrupt the traditional broker model for corporate access to investors.”



Kilian Maier
CEO at Interaction Partners

Sales-Lentz Group, Luxembourg

”

“They were fast and made sure everything was ready before the big opening.”



Manon Junio
PM at Sales-Lentz Group

Tech Entrepreneur, France

”

“Their straightforward approach always brings results and helps solve issues quickly.”



Jeremy de France
Tech Entrepreneur

Cyber Ghost, Germany

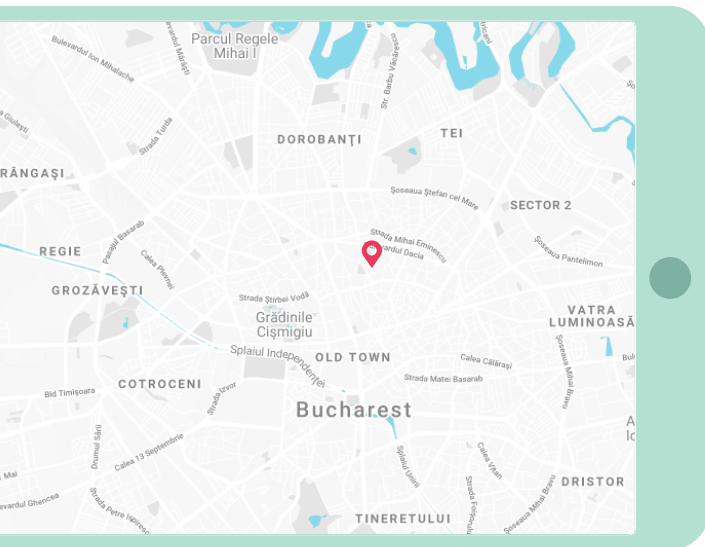
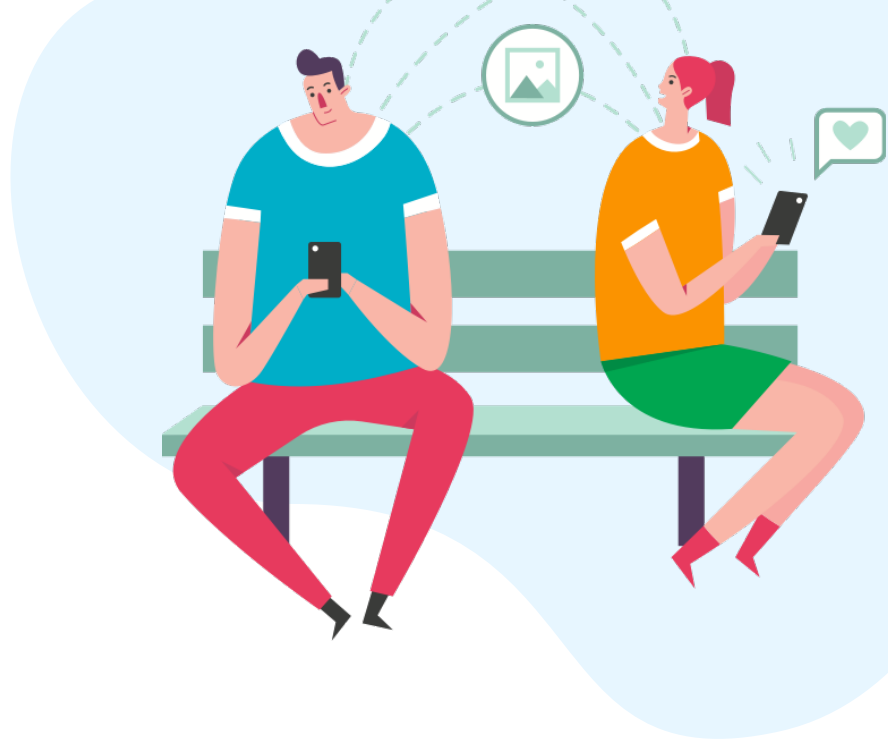
”

“Once you give them the general idea, they’re able to execute it flawlessly.”



Robert Knapp
Founder at Cyber Ghost

Hey, let's talk! This could start a beautiful partnership.



Our developers are in Bucharest, Romania:

25 C.A. Rosetti Street, District 2

+40 732 512 067

office@updivision.com

You can meet with our business analysts in:



Australia, Perth

📍 Unit 8, 193 Carr Place, Leederville, WA 6007

☎️ +61 432424242



Belgium, Beveren

📍 Mosselbank 93, 9120 Vrasene

☎️ +32474976267

(we also travel the world)